



PRIVACY & COOKIES POLICY

February 2022

Introduction

Victor Stationery (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites:

- <https://rhinostationery.com/>
- <https://victorstationery.com/gb/>
- <https://myownstationery.com/>

including any other media form, media channel, mobile website related or connected thereto (collectively, the “Site”). Please read this privacy policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

Collection of your information

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

Personal data

Personally identifiable information, such as your name, shipping address, email address, and telephone number that you voluntarily give to us when you register with the Site when you choose to participate in various activities related to the Site such as online chat & online ordering. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site.

Derivative data

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

Financial data

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site. We store no financial information that we collect. All financial information is stored by our payment processor (Paypal / Stripe) and you are encouraged to review their privacy policy and contact them directly for responses to your questions.

Data from social networks

User information from social networking sites, Facebook, Instagram, Twitter and LinkedIn, including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks. Click for the full data policy available for Facebook and Instagram, Twitter or LinkedIn.

Mobile device data

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

Data from contests, giveaways and surveys

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

Use of your information

Having accurate information about you permits us to provide you with a smooth, efficient, and customised experience. Specifically, we may use information collected about you via the site to:

- Assist law enforcement and respond to subpoena.
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Create and manage your account.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site to you.
- Email you regarding your account or order.
- Fulfil and manage purchases, orders, payments, and other transactions related to the Site.
- Generate a personal profile about you to make future visits to the Site more personalised.
- Increase the efficiency and operation of the Site.
- Monitor and analyse usage and trends to improve your experience with the site.
- Notify you of updates to the Site.
- Offer new products, services, and/or recommendations to you.
- Perform other business activities as needed.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Request feedback and contact you about your use of the Site.
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.

- Send you a newsletter.

Disclosure of your information

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

By law or to protect rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Third-party service providers

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

Marketing communications

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law

Other third parties

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law. For example, social media advertisements and Google advertisements.

For a full list of third parties who can access our websites data and plugins that we use on each of our websites, [click here](#).

Sale or bankruptcy

If we reorganise or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline honour commitments we made in this Privacy Policy.

Website analytics

We may also partner with selected third-party vendors such as Google Analytics, Klaviyo Analytics, Help Scout, Stamped, Algolia, to allow tracking technologies and remarketing services on the Site through the use of first party cookies and third-party cookies, to, among other things, analyse and track users' use of the Site to determine the popularity of certain content and better understand online activity. By accessing the Site you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

Third-party websites

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site. Our third-party applications can be found [here](#).

Security of your information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information but we do our best with benchmarked industry standards to secure your data as much as possible.

Policy for children

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

For your information only - controls for do-not-track features

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected.

Options regarding your information

Account information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account
- Contacting us using the contact information provided below

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our

files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

Emails and communications

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Contacting us using the contact information provided below or: use the opt-out email unsubscribe link at the bottom of the email.

COOKIES POLICY

What are cookies?

Cookies are files which are downloaded to your device, for example, when you visit a website. They are useful because they allow us and our partners to recognise a user's device and support the continuity of your experience.

How do we use cookies?

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and improving your user experience. They can also help to ensure that ads you see online are more relevant to you and your interests.

There are a few different categories of cookies, including:

Strictly necessary cookies

These cookies are set by us or a third party on our behalf, and are essential to enable you to use the basic features of our Services, such as technically delivering content, setting your privacy preferences, logging in, or filling in forms. Without these cookies, services you have asked for e.g. payment, cannot be provided.

Optional cookies

Optional cookies may be "first party cookies" or "third party cookies" as explained in the table below.

First party cookies - these are cookies set by us or by a third party on our behalf.

First party functional cookies. These cookies allow the websites to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features and content.

First party performance cookies

These cookies gather data about how visitors use our Services to enhance the performance of our Services. For example, these cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Services. They help us to know which pages are the most and least popular and see how visitors interact with our Services. If you do not allow these cookies we will not be able to monitor the performance of our Services.

First party targeting cookies

These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They remember that you have visited a website and this information may be shared with other organisations such as advertisers like Facebook Ads. These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

Third party cookies

These are cookies that are set by a third party or set by us at the request of a third party.

Browser settings

You can use your web browser settings to accept, refuse and delete cookies. You can withdraw or modify your consent to our use of cookies at any time, with the exception of strictly necessary cookies (as described above). To do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" settings).

Mobile identifiers

On your mobile device, your operating system may provide you with options to opt out of interest-based advertising or to otherwise reset your mobile identifier. This is a unique identifier that can be used to identify a mobile device which works in a similar way to a cookie. For example, you may use the "Limit Ad Tracking" setting (on iOS devices) or a setting to "opt out of Interest-Based Ads" (on Android) which allows you to limit the use of information about your use of apps for purposes of serving ads targeted to your interests.

Cookies we use:

Necessary cookies

- Craft Commerce
- Stripe
- Cloudfront
- Cookie Consent

First party / third party cookies

- Google Analytics
- Klaviyo
- Help Scout
- Facebook

Contact us

If you have questions or comments about this Privacy & Cookies Policy, please contact our Data Officer – dataofficer@vsy.biz

Victor Stationery